



# ARGUS ODISHA HEALTH CONNECT SEASON 2

Special Partners



20<sup>th</sup> January 2024 | Bhubaneswar



## Affordable, Accessible and Integrated Healthcare in Odisha

## LANDSCAPE OF HEALTHCARE IN ODISHA

Over the years, Odisha, has witnessed a gradual improvement in the health status of the population because of factors such as developmental and educational interventions, economic improvement, and better healthcare services. The health system in Odisha is largely publicly facilitated and the private sector has played a limited role. Geographic inaccessibility of health services, cultural barriers restricting the demand for healthcare, ignorance of health practices, poor service quality, and heavy reliance on informal health providers are few of the features of the health ecosystem in Odisha.

### CHIEF GUEST



### Shri Sarbananda Sonowal

Hon'ble Union Minister of Ayush and Ports, Shipping & Waterways, Government of India

## FACTORS IN HEALTH



Inadequate healthcare Infrastructure and Access to medical facilities in select parts of Odisha



Lack of clean drinking water and sanitation is a concern, leading to the spread of waterborne diseases



Maternal mortality rates and child malnutrition are concerns in some areas



Tuberculosis is a significant health issue in the state, and efforts are made to improve detection and treatment



Challenges of restricting vector-borne diseases such as malaria and dengue due to its tropical climate



Lifestyle-related diseases like diabetes and cardiovascular conditions need to be managed / prevented



It is time to delve into the dynamic domain of healthcare trends in Odisha, where innovation meets tradition for a healthier tomorrow. As a one day Conclave, Argus Odisha Health Connect Season 2 will attempt to unearth the challenges and concerns pertaining to the health of the healthcare ecosystem in Odisha. The Conclave will chalk out a roadmap for healthcare in Odisha towards greater accessibility and affordability.

## SESSIONS

### INAUGURAL SESSION

#### **Affordable, Accessible and Integrated Healthcare in Odisha**

An action plan designed to take healthcare in Odisha to the next level by examining ways to make it universally affordable and accessible. To approach the rising lifestyle problems through advances in Indian system of medicine and making the inclusive health by Integrated Medicine.

#### **Healthcare - Need and Scope**

Efforts to formulate the strategy, roadmap for the Generation Next, addressing the gaps and multi-sectoral coordination, engaging health infrastructure and insurance sectors, to achieve the affordable, available, acceptable health at door step of every individual. To bring harmony for a 'Fit India, Healthy India' by need based intervention towards the goal of 'HEALTH FOR ALL'.

#### **Holistic and Preventive Health**

To bring lifestyle modification, adoption of preventive health, integrating holistic healthcare, both in rural and urban set up. Involving Civil society organisation, positive media, targeting children to elderly and involving industries as well as corporate sectors for 360-degree solutions to disease prevention rather than disease treatment.

#### **Technology Integration and Livelihood Creation**

Leveraging health technology for need based solution, more scientific way, adoption of artificial intelligence in health sector, tele-health for remotest of remote as well at doorstep, real time monitoring of health, preventing cybercrime in healthcare, adoption of innovation in field of medicine like robotic surgery, electronic health record and to create job opportunities. This will ensure healthcare from caring illness, to a promising career, promotion of start-ups and above all a livelihood for many.

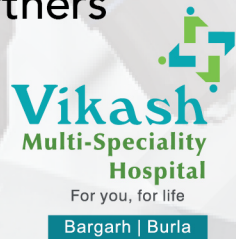
## ARGUS NEWS, THE TRUE VOICE OF ODISHA

Argus News, a leading Odia Satellite News Channel, believes in the power of truth. With a mission to be the most trusted name in the world of news. Argus News aims to stand for responsible, reliable and responsive approach to reporting. Backed by state-of-the-art technology, Argus reaches out to the farthest corner of the state and the Odia diaspora around the country and the world with an intent to become Odisha's true voice.

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